

ELLIOT WAINWRIGHT

Professional
Determined
Driven
Purposeful
**First-Class with Honours in E-
Business Technology &
Enterprise Management**
**6+ Years of Experience in
Technology Functions with
Unilever, Tesco, ITV and
McDonald's**
**5+ Years of experience in
Hospitality**

Address:
24 Johnson Place
65 Walsworth Road
Hitchin
SG4 9FJ

Email:
me@elliottwainwright.com

Mobile:
07889 440 215

Web:
elliottwainwright.com

DOB:
September 25th 1988

ABOUT ME

I am excited by all things technology related. My passion is finding ways that organisations can implement new or existing technologies so that they can change as quickly as their markets do and keep their customers returning.

I meet challenges in a positive and professional manner and adapt well to new environments and new challenges

EDUCATION & QUALIFICATIONS

Each of the courses and modules I studied through secondary school, college and university were carefully chosen to complement each other.

Liverpool John Moores University [2008 – 2012] **E-Business Technology & Enterprise Management BSc – 1:1 Hons**

This course was, in essence, a combination of the technical aspects of online computing and the commercial aspects of business management.

Dissertation Subject: Social Enterprise Networks in Global Organisations

Systems Modelling & Requirements Analysis	Database Design
Management Accounting	Applied Marketing & Strategy
Network & System Security	CGI & Special Effects
Global Marketplace Analysis	Marketing Principles
Professional & Enterprise Skills Development	Enterprise Management
Internet & Open Source Programming	Programming
Applications for E-Business	Organisations & E-Business
Project Preparation & Commercial Projects	3D Visualisation for the Web
Web Design	Enterprise Development
Media Servers & Network Streaming	Computing Architecture & Configuration

Runshaw College [2005 – 2008]

Computing	Information & Communication Technology
General Studies	Business Studies
Economics	

Saint Michael's C of E Secondary School [2000 – 2005]

English Language	Information & Communication Technology
English Literature	Engineering (Double Award)
Mathematics	French
Science (Double Award)	German
Business & Communications Systems	Spanish

EMPLOYMENT

McDonald's – Senior Technical Business Analyst – Digital [Nov 2015 – Present]

As the Senior Technical Business Analyst in the Digital Customer Experience team at McDonald's, I'm currently focusing on the design, development and deployment of a new global mobile app.

In this role, I work closely with colleagues in the global digital and IT departments, colleagues working out in the markets and our partners and suppliers. My primary responsibilities are to gather and analyse the details of new requirements or issues that may have arisen, analyse the problem and communicate the options to the various stakeholders. These requests could be anything from a small modification to a feature in the app to a request for a major change to the solution with multi-million-dollar cost implications.

Having great communication skills is extremely important in this role. My reporting and presentation skills are constantly put to the test as I work with a wide range of people in terms of their technical skills, their seniority and their knowledge of the product. I work on a daily basis with a team distributed between Auckland, Vienna, Stockholm, London and Chicago so producing this information in a timely manner is imperative.

ITV – Scrum Master – Connected Products

[Jul 2015 – Nov 2015]

In this role with the Connected Products team in ITV's Digital Technology department, I worked with a team of in-house developers to develop new features for the ITV Player app (now ITV Hub) and to deliver new versions of the app to new connected devices (Smart TVs and set-top boxes).

My main responsibilities were to analyse the team's performance metrics and work out where improvements could be made to the team's processes. I would produce weekly, monthly and quarterly reports for senior leadership and other product teams that gave details on the performance improvements I had delivered.

I also introduced and facilitated scrum practices like sprints, sprint reviews, sprint retrospectives and backlog grooming as well as running the daily stand-up meetings.

Tesco – Scrum Master – hudl Apps

[Sep 2014 – May 2015]

After completing the Technology Leadership Graduate Programme, I moved into a role as Scrum Master for the teams developing apps for Tesco's Android tablet, the hudl 2.

This role involved coaching multiple development teams on their agile ways of working and managing the day-to-day scrum activities for the development sprints.

I also managed the delivery planning of the technology across the different teams along with the relationships with our partners and suppliers.

I looked after a number of the applications that are bundled with the tablet including Get Started, Top-Apps and Child Safety as well as the development teams which update the content on the hudl 1 devices and the team that develops the purpose-built 'Demomode' ROM for the demonstration devices in Tesco Stores.

Tesco – Technology Leadership Graduate Programme

[Sep 2012 – Sep 2014]

This was a two-year rotational programme where I worked with many teams across Tesco's Technology function and the wider business.

Over the two years my primary role was as a Business Analyst but at different times I was a Project Manager, Product Owner, Delivery Manager and Service Manager working with teams in the UK and offshore.

I worked on projects including (but not limited to) managing the metadata releases for Tesco.com's Product Data Management System (which included my moving to India for three months), developing a proof of concept iOS app for Tesco's clothing business (F&F) and working with Tesco's Data Science organisation dunnhumby (A wholly owned subsidiary of Tesco) and the group Group Marketing function to implement a system that delivers personalised marketing for Tesco's millions of Clubcard members.

Unilever – Business Analyst – Social Business

[Aug 2011 – Sep 2012]

Here I designed and developed the roll-out and engagement plans of an enterprise social network to be used by Unilever's c120,000 employees across the globe. This was a project that I had suggested to Unilever whilst I was in my previous role there.

I explored the technologies available on the market, conducted surveys, ran pilots and focus groups, analysed the outputs and gathered requirements as we took the project through a full RFP process with the multiple vendors selected as being appropriate for the platform.

Unilever – Business Analyst – R&D IT

[Jul 2010 – Aug 2011]

My first position at Unilever was within the Technology Research and Development department.

Here I worked with a team of people developing IT solutions for the research scientists distributed around the world. In this time, I developed a fantastic set of skills, not only with the new technologies I had to work with but also skills in systems modelling and requirements elicitation.

FURTHER INFORMATION

Prior to working at Unilever, I worked in the hospitality industry for over five years which helped to financially support my college and University studies. I worked in a restaurant in Preston for around four and a half years and then in a restaurant in Liverpool for over a year.

Whilst this was not the industry that I intended to be working in after I finished my studies, I feel that the experience I gained in my early employment was invaluable. I learnt about the importance of communication within a team, the benefits of having domain knowledge and I learnt about the rewards you get from putting in the extra effort.

For more information about me, my experience and my qualifications, please take a look at my website (elliottwainwright.com) where you can find and a more detailed look at my previous and current employment.